



Chameleon Media

PRODUCT SPECIFICATIONS

APPEARANCE: Light

COLOR: White

SURFACE EFFECT: Red-Green metallic duochrome shift

ROLL WIDTH: 63 inches

ROLL LENGTH: 164 feet

CORE DIAMETER: 3 Inches

WEIGHT: ~55 lb/roll

ODOR: Odorless

NON-WOVEN: ~1.77 oz/yd²

COATING: 5.9-7.4 oz/yd²

THICKNESS BEFORE FOAMING: 0.012 Inches

THICKNESS AFTER FOAMING: 0.03-0.04 Inches

PRINTING METHOD: Digital printing with water soluble latex based inks using a CMYK color profile.

INDOOR SUITABILITY RANKING: AgBB/DIBt certification and class A+

WASHABILITY: Washable according to ISO 12956 *

LIGHT FASTNESS: Good light fastness according to ISO 105-B02

FIRE RESISTANCE: Class A (according to ASTM E84)

* For added scrubbability and resistance to elements, please consider applying a roll-on varnish after wall application.

