



# Matte Media

## PRODUCT SPECIFICATIONS

**APPEARANCE:** Light

**COLOR:** White

**SURFACE EFFECT:** Matte

**ROLL WIDTH:** 63 inches

**ROLL LENGTH:** 164 feet

**CORE DIAMETER:** 3 Inches

**WEIGHT:** ~55 lb/roll

**ODOR:** Odorless

**NON-WOVEN:** ~1.77 oz/yd<sup>2</sup>

**COATING:** 5.9-7.4 oz/yd<sup>2</sup>

**THICKNESS BEFORE FOAMING:** 0.012 Inches

**THICKNESS AFTER FOAMING:** 0.03-0.04 Inches

**PRINTING METHOD:** Digital printing with water soluble latex based inks using a CMYK color profile.

**INDOOR SUITABILITY RANKING:** AgBB/DIBt certification and class A+

**WASHABILITY:** Washable according to ISO 12956 \*

**LIGHT FASTNESS:** Good light fastness according to ISO 105-B02

**FIRE RESISTANCE:** Class A (according to ASTM E84)

\* For added scrubability and resistance to elements, please consider applying a roll-on varnish after wall application.

