

Cutting-edge technology meets old-world beauty.



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## About Us

Verna Vélin uses cutting edge printing technology to create embossed wall coverings with details and surfaces that are unmatched, inspiring high end residential and commercial designers to bring old world textures to their creations. With our signature full circle customer experience, bespoke and standard designs are fully supported by our experts from concept to delivery.

This innovative technology is a game-changer in the world of digital printing! With the ability to print unique embossing patterns simultaneously with the item's digital image, the possibilities for design creativity are endless. Whether you want to match the texture and pattern perfectly or create a contrasting effect with a completely different structure, this technology makes it all possible. And the best part? The embossing can be printed at any size, without the need to repeat the pattern, resulting in a truly one-of-a-kind look that is sure to impress. Say goodbye to boring, flat images and hello to a new era of dimensional, textured designs with this pioneering printing technology!





## Materials



#### **PEARLESCENT MEDIA**

Pearlescent wall covering has a lustrous, iridescent sheen that gives it a glamorous and luxurious appearance. Its surface shimmers and reflects light, creating a soft and elegant look that adds depth to any room.



#### SUEDE MEDIA

Suede wall covering has a velvety, textured surface that mimics the look and feel of suede fabric. It's soft and tactile apperance creates a warm and cozy atmosphere, making it a popular choice for bedrooms and living rooms.



#### MATTE MEDIA

Matte wall covering has a smooth and non-reflective surface, creating a subtle and understated look for your walls. It is often used to create a minimalist or contemporary feel to a room.



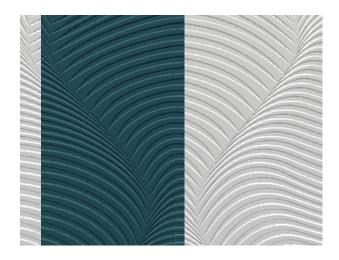
#### CHAMELEON MEDIA

Chameleon wall covering changes color depending on the angle and direction of light, creating a unique and dynamic visual effect. It can add a playful and quirky element to a room, making it a great choice for children's bedrooms or playrooms.



#### SILVER MEDIA

Silver wall covering has a metallic silver finish that adds a touch of glamour and sophistication to any space. It reflects light beautifully, creating a bright and vibrant look that can make a small room feel more spacious.



#### PAINTABLE MEDIA

Paintable wall covering is a textured wall covering that can be painted over with any color of your choice. Its subtle and understated appearance makes it a versatile choice for any room, and it allows you to customize the look of your walls to suit your personal style.



#### **GOLD MEDIA**

Gold wall covering has a rich, warm glow that creates a luxurious and opulent atmosphere. Its shiny, metallic finish adds a touch of elegance to any room and is often used in traditional or classic interiors.

#### Beauty that Endures

Our embossed wallpaper entices the senses and delights through form and function. Whether installed in residential, hospitality, commercial, multi-family, or healthcare projects you can rely on Verna Vélin's durability, light fastness, Class-A fire resistance (according to ASTM E84), and washable properties.













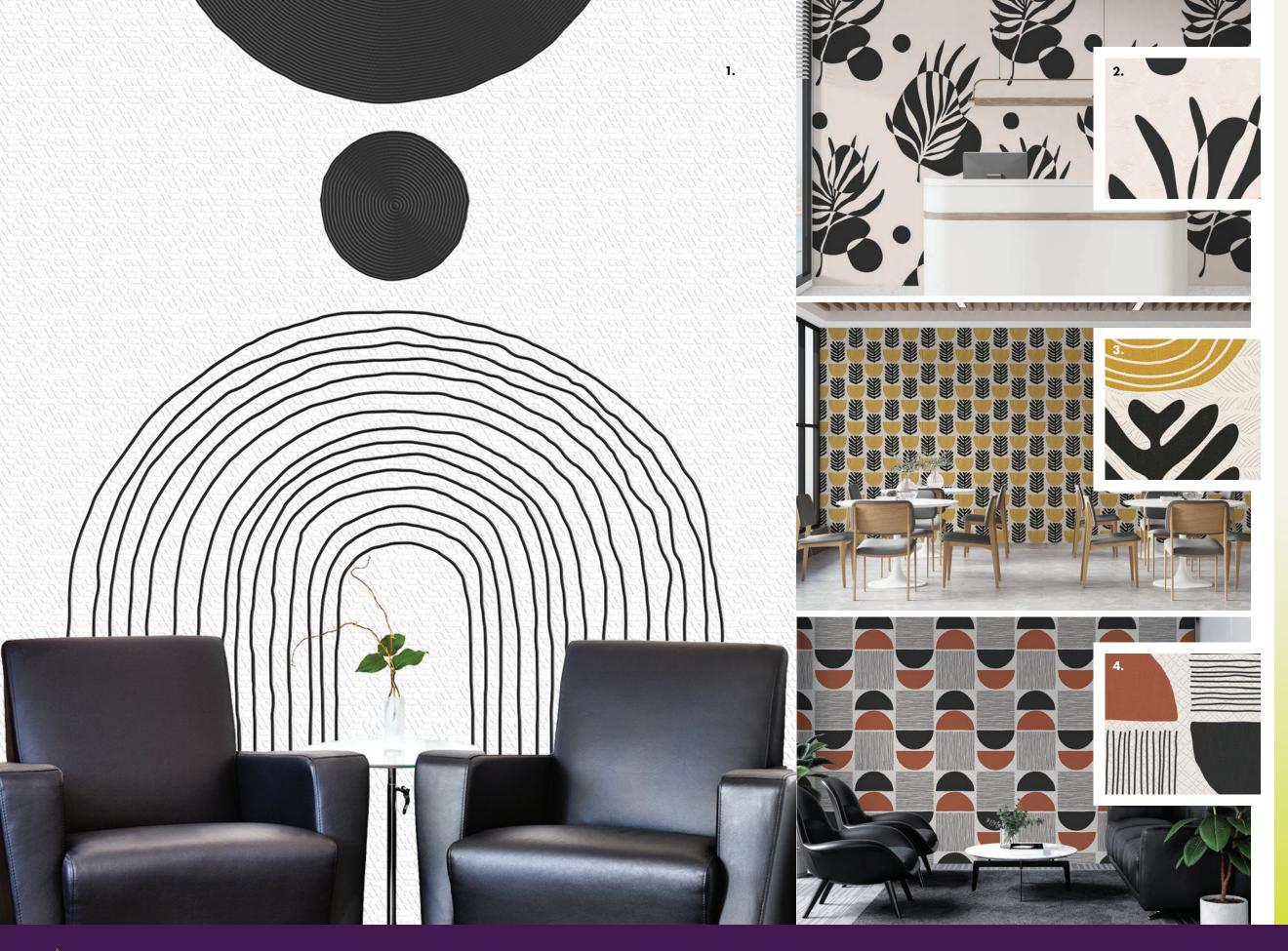
## Midas & Gaia COLLECTION

Enjoy biophilic designs with a touch of gold that brings the outdoors inside with our Midas & Gaia collection. Your walls are your auric oasis. When designing this collection, we took inspiration from king Midas, known for turning everything he touches to gold, and Gaia, the Greek goddess of the Earth. This collection is the perfect blend of luxury and natural beauty. Choose from luxurious woodland and floral designs with golden accents. These patterns are scalable, repeatable, and even gold printable.

- 1. #000253 "Gold Verdure"
- 2. #000251 "Boutons Floraux"
- 3. #000255 "Gilt Peonies"
- 4. #000246 "Gilded Leaves"







# Mod & Milo COLLECTION

Enjoy mid-century designs that add character to your space with our Mod & Milo collection. Your walls are your statement piece. Featuring a wide variety of textures and structure that draw inspiration from 50's trends that are having a huge reemergence in current design, choose from mood setting designs with a splash of color. These patterns are scalable and repeatable.

- 1. #000244 "Abstract Arch"
- 2. #000261 "Ink Blotch Leaves"
- 3. #000258 "Potted Plants"
- 4. #000260 "Graphite Shapes"

## Jasmine & Kai COLLECTION

Take your mind on a vacation with our Jasmine and Kai collection. Your walls are your oasis. With inspiration taken from tropical areas of the globe, this collection features bold colors and flamboyant patterns, and is reminiscent of your last vacation. Guaranteed to liven any space, this collection will have you singing "it's five o'clock  $somewhere! \it '' Choose from bright$ green leaves and flamboyant flamingos. These patterns are scalable, repeatable, and some even paintable.

- 1. #000125 "Green Leaves"
- 2. #000249 "Pink Birds of Paradise"
- 3. #000219 "Big Leaves" on Printable media (shown in various paint colors)
- 4. #000133 "Jungle Flamingo"





# Lo & Juno COLLECTION

Enjoy minimal designs and subtle textures with our Lo & Juno collection. Your walls are your accent piece. This collection features repeating, minimalistic patterns that make a big statement without the unnecessary clutter of additional furniture and decor. Choose from retro and bold geometric designs. These patterns are scalable, repeatable, and some even paintable.

- 1. #000247 "Minimal Waves"
- 2. #000257 "Retro Circles"
- 3. #000256 "Floral Diamonds"
- 4. #000259 "Arabesque" on Paintable media (shown painted)

# Klee & Nagy COLLECTION

Enjoy modern geometric designs in the Bauhaus style with our Klee & Nagy collection. Your walls are your mosaic. Inspired by the styles of artists Paul Klee and László Moholy-Nagy, this collection allows one to choose from bold geometric shapes and a variety of tantalizing textures. These patterns are scalable, repeatable, and some even paintable.

- 1. #000252 "Bold Shapes"
- 2. #000254 "Abstract Geometric"
- 3. #000250 "Mosaic Petals"
- 4. #000246 "Geometric Mosaic" on Paintable media

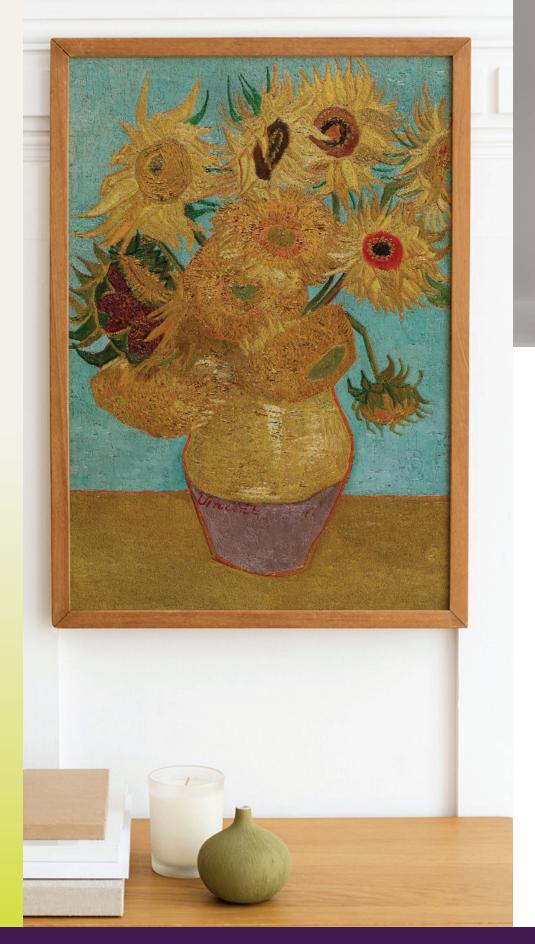


## Replicas

Digital copies of original paintings have become popular for interior decoration, and designers strive to produce high-quality prints that closely resemble the originals while also being affordable and easy to produce. Verna Vélin can recreate the brush strokes and surface structures to convey the artist's intended image accurately. This technique allows for highly detailed replicas that closely resemble the original artwork.

#### Pictured:

1. VanGogh's "Sunflower" on Pearlescent media









## **Trade Exhibits**

Verna Vélin is able to provide eye-catching accents to any trade exhibit. With customizable options ranging from booth wallpaper to portable retractable banners, the possibilities are endless.

#### Pictured:

- 1. Full trade booth walls with custom Verna Vélin wallcoverings
- 2. Trade booth podium wrapped in Verna Vélin Wallcoverings
- 3. Verna Vélin customized retractable canvas banner





### **Custom Solutions**

Work with our design team to create a bespoke solution, perfect for your project.



Verna Vélin is dedicated to creating sustainable, eco-friendly products. Being a PVC wallpaper alternative with water-soluble ink, our wallcoverings are 100% recyclable, and migration-free.